Poll Everywhere Question Types

**Purpose**
Poll Everywhere, an audience response system, transforms one-sided presentations into two-way conversations. There are a variety of question types you can use to interact with your audience. This document provides a description of each question type available.

### Table of Contents
- Question Types ................................................................. 2
  - Multiple-Choice ............................................................... 2
  - Word Cloud .................................................................. 2
  - Clickable Image ............................................................. 2
  - Open Response ............................................................... 3
- Visual Settings ................................................................. 4
  - Bar Chart .................................................................... 4
  - Column Chart ............................................................... 4
  - Donut Chart .................................................................. 4
- Insert an Image ............................................................... 5
  - In Question Bar .............................................................. 5
  - Next to Answer Options .................................................. 5
  - Multiple-Choice Selection ............................................... 5
  - Single Clickable Image .................................................... 6
- Display Results ............................................................... 7
  - Percentage .................................................................. 7
  - Number ...................................................................... 7
- Hide/Show Results ......................................................... 8
  - Hide/Show Results ........................................................ 8
  - Hide/Show Region .......................................................... 8
Question Types

Which Type to Use
Choose from a variety of question types, including multiple-choice, word cloud, clickable image, and open response.

Multiple-Choice
The audience chooses from the response options or images you provide.

Word Cloud
Ask your audience an open-ended question and watch the results appear in a beautiful, dynamically updating word cloud. The word cloud will build and shift in real time as audience responses are repeated. The most frequent responses will appear larger in the middle of the word cloud.

Clickable Image
The audience clicks anywhere on the image to respond. You can even specify regions to count clicks in specific areas (see Image with Region).
Open Response

The audience responds freely. Open-ended responses can be displayed three ways: a text wall, cluster, or ticker (recommended for one- or two-word responses only).

**Text wall:** The text wall is great for accepting all types of open-ended responses. New audience submissions will appear one at a time at the top of the poll. As more responses come in, older responses will be pushed down. Once the poll has reached the end of the new responses, the older responses will loop back around to the top and the visualization will start again.

**Cluster:** The cluster display is similar to the text wall, but instead of arriving one line at a time, responses cluster together and fill the display. The responses will shift to display as many as possible. Older responses will slowly be pushed down to make way for new responses.

**Ticker:** A ticker will display responses as a horizontal ticker scroll across the screen. Once the ticker has reached the end, it will start over again from the first response.
Visual Settings

Chart Types
Display results in one of three ways:
- Bar Chart
- Column Chart
- Donut Chart

Bar Chart

Column Chart

Donut Chart
Insert an Image

Ways to Add Images
Images help people connect with your message when words fall short. Poll Everywhere offers four easy ways to add images to your polls:
- In the Question Bar
- Next to the Answer Options
- As Multiple-Choice Selections
- Image with Region

In the Question Bar

![Image of OCT lung image]

**What is the diagnosis in this OCT lung image?**

- A. Squamous cell carcinoma (53%)
- B. Normal lung parenchyma (7%)
- C. Adenocarcinoma
- D. Poorly differentiated carcinoma

Next to the Answer Options

![Image of OCT coronary image]

**This coronary OCT image shows... (can pick more than one)**

- A. Calcium (22%)
- B. Thrombus (34%)
- C. Malapposition (19%)
- D. Fibroatheroma (13%)
- E. Cholesterol crystals (9%)
- F. Plaque rupture (3%)

As Multiple-Choice Selections

![Images of autoimmune myelofibrosis (AIMF)]

**Which image would most represent autoimmune myelofibrosis (AIMF)?**
Click on the region of this OCT image that is most consistent with high grade dysplasia and intramucosal carcinoma.

Poll locked. Responses not accepted.
Display Results

Multiple-Choice Polls

When it comes to multiple-choice polls, you can choose between showing counts, percentages, or nothing at all (see Hide/Show Results) within your poll’s visual settings.

Percentage

What is the diagnosis in this OCT lung image?

A. Squamous cell carcinoma 50%
B. Normal lung parenchyma 7%
C. Adenocarcinoma 14%
D. No identifiable features present 29%

Number

What is the diagnosis in this OCT lung image?

A. Squamous cell carcinoma 7
B. Normal lung parenchyma 1
C. Adenocarcinoma 2
D. No identifiable features present 4
Hide/Show Results

When to Display Results

As the presenter, you control when responses are displayed on the screen using this icon.

Hide/Show Results

Hide/Show Region

Click on the region of this OCT image that is most consistent with a thin cap fibroatheroma.

Hide Click Regions

Show Click Regions